

Who is using

2024 Online Rate Card

www.thedailycourier.com?



Courier online users are...

Affluent, Educated, Employed & GROWING!

- **100,000+** visitors per month. 4,000 per day average.
- **20,000+** unique visitors per week - IP address counted once each day.
- **\$59,000** average household income.
- **25-54** years old.
- **55%** women.
- **80%** are college-educated.
- **73%** of Daily Courier readers purchased products or services over the internet in the past three months.

Position	Ad Size	Minimum Impressions Per Month	Investment
HOMEPAGE PREMIUM SPOTS			
Leaderboard	(728x90 pixels)	60,000	\$499 /mo.
Double box - position 1	(300x500 pixels)	60,000	\$399 /mo.
Upper box	(300x250 pixels)	60,000	\$199 /mo.
Weather sponsor	(120x70 pixels)	60,000	\$199 /mo.
RUN OF SITE SPOTS			
Leaderboard	(728x90 pixels)	60,000	\$199 /mo.
Double box	(300x500 pixels)	60,000	\$319 /mo.
Box	(300x250 pixels)	60,000	\$199 /mo.

Rates subject to change.

To place your ad, contact your Daily Courier advertising representative or call **541-474-3733**.

Email: display@thedailycourier.com

Grants Pass **Daily Courier**

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